

Health System and Management

Code: 31-3307 1st year 2units

Course ID: GP-b3307L

1. Instructor(s)

Takeo Fujiwara, Professor, Department of Global Health Promotion

Nobutoshi Nawa, Associate Professor, Department of Global Health Promotion

Carol Underwood, Associate Professor, Department of Health, Behavior and Society, Center for Communication Programs, Johns Hopkins Bloomberg School of Public Health

Benjamin V. Lozare, Specially Appointed Professor, Department of Global Health Promotion/Former Director for Training and Capacity Building, Center for Communication Programs, Johns Hopkins Bloomberg School of Public Health

Douglas Storey, Specially Appointed Professor, Department of Global Health Promotion/Former Director for Communication Science & Research, Center for Communication Programs, Johns Hopkins Bloomberg School of Public Health

Ayako Morita, Associate Professor (Career Track), Department of Global Health Promotion

Hisaaki Nishimura, Assistant Professor, Department of Global Health Promotion

Yu Par Khin, Specially Appointed Assistant Professor, Department of Global Health Promotion

2. Classroom/Lab

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3. Course Purpose and Outline

This class teaches how to promote change in health systems and people's behavior through health communication programs. Students will learn how to apply theory and research methods to the design, implementation, and evaluation of health communication programs.

4. Course Objective(s)

By the end of this course, students will be able to:

- Explain the steps in developing a communications program.
- Describe research methods for developing, implementing, and evaluating campaigns
- Develop communication messages and materials consistent with theory, data, and health communication strategies
- Describe appropriate monitoring and evaluation techniques to assess the process and effectiveness during the course of a health communication program.
- Plan and conduct surveys to measure knowledge, attitudes, and behaviors of campaign audiences before and after intervention and analyze data.
- Review and critically evaluate the design, implementation, and evaluation of communication programs

5. Format

This course will consist of lectures and case-based class activities. Students are required to give a final presentation.

6. Course Description and Timetable

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7. Grading System

Grades will be based on the following elements:

Participation 20%

In-Class Group Presentation 30%

Personal Project Critique 10%

Final Group Project Proposal 40%

8. Prerequisite Reading

Course materials will be introduced in class and will be made available on the web page.

9. Reference Materials

To be specified in the class.

1 0. Important Course Requirements

For students not in the MPH course, instructor's permission is required before registering to the course.

Also, students are required to have TOEFL iBT with a minimum score of 80 or IELTS with a minimum score of 6.5.

1 1. Availability in English

All classes are taught in English.

1 2. Office hours

Please contact Prof. Fujiwara (fujiwara.hlth@tmd.ac.jp)

1 3. Note(s) to students

None

Schedule

No	Day	Time	Topics / Venue	Instructor
1	December 2, 2024	8:50-10:20	Lecture (G-lab, M&D tower 8F): Health Systems Management (1)	Carol Underwood Douglas Storey Benjamin V. Lozare Takeo Fujiwara Nobutoshi Nawa Ayako Morita Hisaaki Nishimura Yu Par Khin
2		10:30-12:00	Lecture (G-lab, M&D tower 8F): Health Systems Management (2)	
3		13:00-14:30	Lecture (G-lab, M&D tower 8F): Health Systems Management (3)	
4		14:40-16:10	Group work (G-lab, M&D tower 8F): Health Systems Management (4)	
5	December 3, 2024	8:50-10:20	Group presentation, lecture (G-lab, M&D tower 8F): Health Systems Management (5)	Carol Underwood Douglas Storey Benjamin V. Lozare Takeo Fujiwara Nobutoshi Nawa Ayako Morita Hisaaki Nishimura Yu Par Khin
6		10:30-12:00	Group work (G-lab, M&D tower 8F): Health Systems Management (6)	
7		13:00-14:30	Lecture (G-lab, M&D tower 8F): Health Systems Management (7)	
8		14:40-16:10	Group work (G-lab, M&D tower 8F, M&D tower 8F): Health Systems Management (8)	
9	December 4, 2024	8:50-10:20	Group presentation, lecture (G-lab, M&D tower 8F): Health Systems Management (9)	Carol Underwood Douglas Storey Benjamin V. Lozare Takeo Fujiwara Nobutoshi Nawa Ayako Morita Hisaaki Nishimura Yu Par Khin
10		10:30-12:00	Group work (G-lab, M&D tower 8F): Health Systems Management (10)	
11		13:00-14:30	Lecture (G-lab, M&D tower 8F): Health Systems Management (11)	
12		14:40-16:10	Group work (G-lab, M&D tower 8F): Health Systems Management (12)	

13	December 5, 2024	8:50-10:20	Group presentation, lecture (G-lab, 8F, M&D tower 8F): Health Systems Management (13)	Carol Underwood Douglas Storey Benjamin V. Lozare Takeo Fujiwara Nobutoshi Nawa Ayako Morita Hisaaki Nishimura Yu Par Khin
14		10:30-12:00	Group work (G-lab, M&D tower 8F): Health Systems Management (14)	
15		13:00-14:30	Lecture (G-lab, M&D tower 8F): Health Systems Management (15)	
16		14:40-16:10	Group work (G-lab, M&D tower 8F): Health Systems Management (16)	
17		16:20-17:50	(G-lab, M&D tower 8F): Health Systems Management (17)	
18	December 6, 2024	8:50-10:20	Group presentation, lecture (G-lab, M&D tower 8F): Health Systems Management (18)	Carol Underwood Douglas Storey Benjamin V. Lozare Takeo Fujiwara Nobutoshi Nawa Ayako Morita Hisaaki Nishimura Yu Par Khin
19		10:30-12:00	Group work (G-lab, M&D tower 8F): Health Systems Management (19)	
20		13:00-14:30	Group work (G-lab, M&D tower 8F): Health Systems Management (20)	
21		14:40-16:10	Final group presentation (G-lab, M&D tower 8F): Health Systems Management (21)	