**TMDU Library Seminar**

**- Strategy for submission of paper in English -**

**Date: December 8 (Tue),2015,　17:30-18:50**

**Venue: Faculty of Dentistry daiichi kougishitsu (Dental Building 7 1F)**

OUTLINE **DEVELOPING AN EFFECTIVE PUBLICATION STRATEGY**

Preparing your publication

\* Working with co-authors

\* Following reporting guidelines

\* Following journal instructions

\* The structure of a research article

Writing a persuasive cover letter

How long will it take?

Planning your publication

\* How many publications?

\* What type of publications?

\* Having a clear message

\* Keeping your target audience in mind

\* Publication agreements

Choosing the right journal

\* Impact Factors and beyond

\* Acceptance rates

\* Open Access vs traditional

\* Speed

\* Pre-submission enquiries

LECTURER

Dr. Elizabeth (Liz) Wager is a freelance publications consultant and trainer and has worked with scientists, editors and writers on six continents. Before setting up her own company she worked in the publishing and pharmaceutical industries (for Blackwell Scientific, Janssen Cilag and GlaxoSmithKline). She is Editor-in-Chief of Research Integrity & Peer Review, chaired the Committee on Publication Ethics (2009-12) and is a member of ethics committees for The BMJ and World Association of Medical Editors. She is Visiting Professor at the University of Split School of Medicine.

She is a co-author of Good Publication Practice (GPP3, 2015), the European Medical Writers Association guidelines on the role of medical writers (2005), the Wiley-Blackwell Best Practice Guidelines on Publication Ethics (2006), COPE Best Practice and flowcharts for journal editors and the author of books on ‘Getting Research Published: an A to Z of Publication Strategy’ (3rd edition 2016) and ‘How to Survive Peer Review’. She has published research and commentaries on peer review and is the co-author of two systematic reviews on the effects of peer review. In 2010 she was awarded a PhD for a thesis entitled ‘Peer review and editorial processes for improving the quality of research reporting’.